



THE ARDOUR YIASCM



CALENDAR

now

International Friends Day 🥳

July 30th, 2025 and August 3rd, 2025 at 12:00 AM



AUGUST 2025

8th
EDITION

THE ARDOUR

IMBUING THE WORLD

YENEPOYA INSTITUTE OF ARTS, SCIENCE, COMMERCE AND MANAGEMENT
BALMATT, KULUR

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Dr. Sakeena Nasser

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HoD's MESSAGE



Dr. Sakeena Nasser

Professor and Head, Department
of Humanities and Social Sciences

**"Education is not the
learning of facts, but the
training of the mind to
think."**

— Albert Einstein

It gives me immense pleasure to share a few thoughts through Ardour, our institution's vibrant newsletter. I take this opportunity to warmly congratulate the Editor and the entire editorial team for their dedication, creativity, and passion in bringing out this publication. Ardour is more than just a newsletter. It is a celebration of our shared spirit, a reflection of our values, and a canvas that captures the colors of campus life with grace and thoughtfulness. Each edition is a testament to the energy, curiosity, and innovation that define our student community.

At YIASCM, we take pride in fostering all-round excellence. The institution has consistently demonstrated strength in academics, sports, cultural activities, and community engagement. We are deeply committed to the vision of the National Education Policy 2020, and its implementation across our programs has been carried out with care, consultation, and a focus on quality. Interdisciplinary learning, flexibility of choice, and student-centered approaches form the core of our academic philosophy.

The Department of Humanities and Social Sciences plays a vital role in shaping the intellectual and emotional fabric of our institution. We firmly believe that no educational ecosystem is complete without the perspective and depth that the humanities provide. In a time when enrolments in humanities courses may be fewer, it becomes all the more important to highlight their enduring relevance. Humanities teach us to think critically, communicate clearly, understand deeply, and act with empathy. These are the qualities that are essential in any profession and in life itself.

Our department offers thoughtfully designed undergraduate programs in Psychology and Counselling, and Journalism and Digital Media. We also offer innovative BA Design programs in Fashion Design and Communication in collaboration with ISDC. In addition, we are proud to offer a comprehensive Ph.D. program that spans a wide

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range of core areas including Development Studies, Gender Economics, Behavioral Psychology, and Journalism and Media Studies. This research-driven focus enriches our academic environment and contributes meaningfully to knowledge creation and social understanding. To all our faculty members and students, I urge you to continue upholding the spirit of inquiry, creativity, and shared purpose. Your passion and perseverance are the true pillars of our institutions strength and future success.

With a team of highly qualified and research-oriented faculty, we are committed to nurturing each learner's academic and personal growth. Beyond our core offerings, we contribute significantly to the larger academic community by designing and delivering Skill Enhancement Courses, Multidisciplinary Electives, and Value-Added Courses for students across all disciplines.

I once again commend the Ardour team for this remarkable platform. May it continue to inspire, inform, and illuminate the journey of everyone at YIASC.

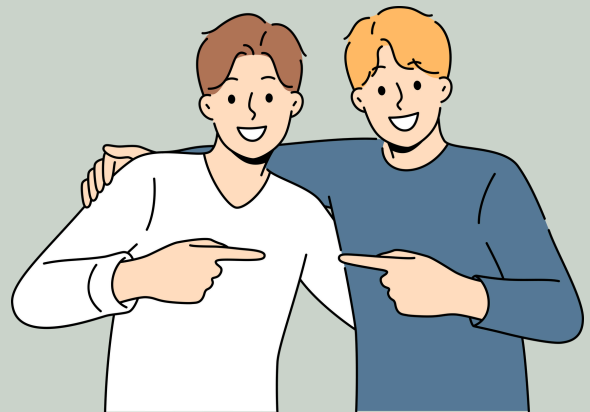
Thanks and Regards,
Dr.Sakeena Nasser

Why Friends Day?

There are connections in life that feel like home, built on trust, laughter, and understanding. These are the people we turn to in triumph and trouble, who celebrate our joys and offer steady support. With them, we are our authentic selves, sharing laughs and hopes. Friendship is the comfort of being truly seen, warmth from shared history, and quiet strength reminding us we are never alone. It is a precious gift enriching life with meaning and love that we are never walking alone. An occasion like Friendship Day is a beautiful opportunity to pause and celebrate these bonds. It's a reminder to reach

out and let those special people know just how much their presence enriches our lives, for the support and love found in a true friend is one of life's most enduring treasures.

So, what are you waiting for? Think of that one friend you've been meaning to call, the one you share countless memories with but have let busy schedules get in the way of seeing them. With Friendship Day just around the corner this Sunday, don't let another week slide by. Pick up your phone right now and send that message. Make a plan. It doesn't need to be elaborate. Go grab a quick coffee, share a plate of hot goli baje from a local favorite, or go for that long-due ice cream at Pabbas. Even a simple walk along Tannirbhavi beach can be enough. The conversation will pick up right where you left off, and that simple act of showing up is what truly matters. Go on, make that plan and reconnect.



Best friend

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Dept of COMPUTER SCIENCE

Seminar workshop “Shape the future with Generative UI”



On 16th and 17th January 2025, two career support sessions were conducted at Balmatta Campus by Mr. Abhishek K N, CEO of A and M Edu Solution. Final semester students from various specializations attended the sessions, which focused on using AI tools like ChatGPT for coding, content creation, analysis, and report generation. Organized in collaboration with the ABHIMAN Placement Cell, the sessions provided practical insights into digital career paths and skill development.

Microsoft SC 900



On 21st to 25th January 2025, a comprehensive training program on Microsoft SC 900 was conducted for BCA (AI & ML) Robotics students. The training focused on cybersecurity and ethical hacking, combining theoretical knowledge with hands-on practice. This approach provided students with a solid understanding of key concepts. Mr. Mohammed Sheikh Nihal served as the guest faculty for the sessions, guiding participants throughout the program.

Placement Drive “TALENT CONNECT”



On 27th January, "Talent Connect" organized a Technical Aptitude Test for BCA final-year students at the Balmatta campus, with a total of 357 students participating. Following the test, all students will proceed to the HR round, offering a valuable opportunity to experience live HR interactions on designated dates. The results of the aptitude test will be carefully reviewed together with the company to identify students who meet the company's hiring requirements. Furthermore, a special request has been made to the company to select at least 30 finalists from the pool of candidates for further consideration, ensuring a comprehensive and equitable shortlisting process that maximizes student opportunities and supports informed hiring decisions.

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Introduction to Cybersecurity



On February 6 to 10, 2025, a four-day Microsoft training program on Cybersecurity was conducted for first-year BCA students, led by Mr. Mohammed Sheikh Nihal. The sessions covered crucial topics such as Introduction to Cybersecurity, Kali commands, Phases of Hacking, Data Vulnerability, Proxy Setup, Phishing, SQL Injection, and WiFi attacks. The workshop blended theory with hands-on practical sessions, using interactive methods and visual aids. With 58 participants, the training encouraged active student engagement and concluded with Q&A segments each day. The program helped students gain clarity about the field of Cybersecurity and inspired some to explore it further as a career path.

IBM ICE Day 2025



On February 10 to 11, 2025, the Department of Computer Science at YIASCM, in collaboration with IBM ICE, hosted IBM ICE Day 2025 at the Balmatta Campus. Aimed at bridging academia and industry,

the two-day tech event featured expert talks, workshops, and competitions focused on AI, cybersecurity, and data analytics. The event was inaugurated with speeches by Dr. Mani Madhukar and Mr. Viqaruddin Surki, who emphasized the importance of practical tech skills. Activities included 24-hour coding challenges (Tech Storm and Solvation), model-building, poster presentations, CTF challenges, and more. Students from BCA and BSc showcased innovation and talent, with winners awarded at the valedictory ceremony.

Photography and Videography Workshop



On 11th and 12th February 2025, the Yite YIASCM Media Club organized a two-day workshop on photography and video production. Mr. Ravi Posavanike led sessions on camera types and frame settings, while Mr. Hisham Ibrahim, a Yenepoya alumnus, trained students on video cuts, framing, and editing through hands-on activities. Supported by Vice Principals Dr. Shareena P, Dr. Jeevan Raj, and Mr. Narayan Sukumar, the workshop ran smoothly under the guidance of Principal Dr. Arun A Bhagwath. Thanks to organizer Mrs. Jamuna KM and coordinator Mr. Hitesh Kumar, the event was well executed. Student participation made the workshop engaging and impactful.



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Seminar workshop “IDP Education Fair”



On February 13, 2025, the IDP Education Fair was held at Hotel Ocean Pearl, Mangalore, offering YIASC students a valuable platform to explore international education opportunities. A total of 62 students from Kulur and Balmatta campuses attended the event, which featured representatives from top Australian and Canadian universities, including RMIT, Deakin, Macquarie, and UNSW. Students engaged in one-on-one consultations, gaining insights into academic programs, scholarships, and campus life. The fair was well-received, equipping students with the knowledge and guidance needed for studying abroad.

Microsoft Training on Power Bi & PL900



From February 17th to 20th, 2025, VI Semester BCA students (Robotics, ML, and AI) participated in a Microsoft Power BI & PL-900 training session led by Mr. Azib Hassan. The hands-on workshop covered

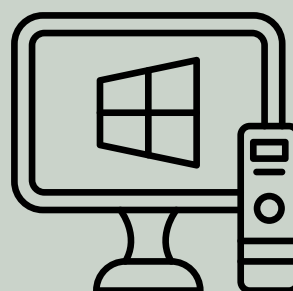
Students received hands-on experience in designing comprehensive dashboards, combining multiple data visualizations—such as charts, graphs, and tables—into unified, insightful presentations. These dashboards provided both high-level overviews and detailed drill-downs, equipping students with the ability to communicate data-driven stories clearly to a range of stakeholders.

Beyond traditional analytics, the workshop introduced innovative business solutions using Power Apps and Power Automate.

Industrial Visit



On 24th February 2025, an industrial visit to the National Institute of Oceanography (NIO) was organized to give students practical exposure to oceanographic research and marine technologies. Mr. Anand explained key areas such as Biological and Geographical Oceanography, and Marine Archaeology. Students also explored the Marine Instrumentation and Ocean Engineering departments, learning about underwater robotics, sensors, and marine structural designs. Informative videos on NIO's research and underwater technologies further deepened their understanding, highlighting the role of computer applications in oceanography.



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Introduction to iOS App Development



On 24th February 2025, a guest lecture on iOS App Development was held for IV Semester students, featuring Mr. Shibu from Redington Ltd. and Mr. James from Consolidated Techware (iPlanet Education). Organized by the Department of Computer Science, the session covered industry trends, in-demand skills, and career opportunities in mobile app development, with a focus on iOS. Students were introduced to Swift and Xcode, and a live demo enhanced their practical understanding. Mr. James also highlighted Apple's educational initiatives, including the Swift Curriculum and certification programs. The session provided valuable insights and hands-on exposure, bridging the gap between academics and industry.

Industrial Trip



On 27th February 2025, students visited the Infosys Gachibowli campus in Hyderabad, where they were welcomed by facility managers and given a guided tour of software development units, including a 30-

acre solar panel farm. An interactive session with a project manager covered Infosys' recruitment process, coding skills, and the Hybrid Agile Implementation approach. Students actively engaged in discussions, gaining insights into IT careers and industry expectations. The visit offered valuable exposure to a professional tech environment and inspired students to pursue careers in the software industry.

Placement HR Drive "TALENT CONNECT"



On 28th February 2025, the second round of the Talent Connect campus drive was held at Yenepoya Balmatta campus, focusing on HR interviews for final-year BCA/B.Sc. students who had cleared the initial technical screening conducted on 27th January. Out of 29 registered students, 12 attended the HR round, while the rest could not participate due to internship or project commitments. Talent Connect, associated with 30 companies, will share shortlisted resumes with potential employers. The session, starting at 10:00 AM with one or two HR panelists, was coordinated by Mr. Amith S. Rao, Placement Officer and Assistant Professor, Department of Computer Science.



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Computer Networks



From March 3rd to March 6th, 2025, IBM conducted a four-day offline training program for first-year BCA (AI, CC, and DevOps) students, focusing on HTML, CSS, GitHub basics, and OSI Layers. Led by Mr. Shashank, the sessions combined theoretical lectures with hands-on practice, allowing students to build structured web pages, apply styling, and manage code using GitHub in real-world scenarios. With 75 students participating, all in official IBM training shirts, the program provided a strong foundation in web development, version control, and collaborative coding practices, preparing students for future industry projects.

Seminar workshop “Project Based Orientation Program”



On March 3, 2025, an orientation session was conducted at the Balmatta campus to introduce the NASSCOM Digital 101 Certified Course, led by Mr. Ashwin Kature from Quantum Learning. Aimed

at second-semester students from various specializations, the course focuses on foundational digital skills and emerging technologies to enhance career opportunities. The first session was held from 10:00 AM to 11:00 AM and the second from 2:00 PM to 3:00 PM. Participants were briefed on the flexible structure, certification process, practical learning approach, and the benefits of digital upskilling, including improved networking and career growth. The program was coordinated by Mr. Amith S. Rao, Placement Officer and Assistant Professor in the Department of Computer Science.

Education workshop “US-India Education Fair”



On March 5, 2025, Education USA at USIEF, Chennai, conducted an informative and engaging session at 1:00 PM at Kuloor Campus for students interested in pursuing higher education in the U.S. Representatives from 23 esteemed U.S. universities provided valuable insights into academic norms, admission criteria, application processes, scholarship opportunities, and comprehensive support services available to international students. The event also highlighted cultural adjustment, visa procedures, and career prospects for graduates from U.S. institutions. The session was expertly coordinated from Balmatta by Mr. Amith S. Rao, Placement Officer and Assistant Professor, ensuring smooth logistics, effective communication, and maximum student participation. This initiative greatly helped aspiring students explore diverse global education opportunities, clarify their doubts, and plan their academic futures with confidence and clarity, fostering a broader international outlook.

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NSS Annual Special Camp-2025



From April 9 to 15, 2025, an NSS Annual Special Camp was held at DKZP Higher Primary School, Chithrapura, organized by the Department of Youth Empowerment and Sports, Government of Karnataka, in collaboration with NSS, Yenepoya (Deemed to be University), and YIASC. Fifty volunteers, divided into four teams—Sky, Nature, Ocean, and Galaxy—took part in daily cleaning, cultural, and service activities. The camp featured sessions on personality development, skill-building (Treasure from Trash), and health awareness, including CPR training. The event was inaugurated by distinguished guests and provided a platform for learning, service, and personal growth.

Cloud Security



From April 21 to 24, 2025, IBM training was conducted for BCA and BSc students, led by Mr. Sumit Kumar Shukla, focusing on Cloud Security and key AWS services such as VPC, IAM, MFA, Cloud

The four-day workshop on Trail, AWS Config, WAF, KMS, Guard Duty, and Secrets Manager combined theoretical lectures and hands-on sessions, helping students gain real-world skills and insights into cloud technologies. With an interactive approach, the training fostered active participation, Q&A sessions, and networking opportunities. Students left with enhanced technical knowledge, practical experience, and motivation to pursue careers in cloud security. The program also emphasized best practices for cloud security management, risk assessment, and incident response to build comprehensive expertise essential in today's cybersecurity landscape.

Introduction to AI, ML & Gen AI Concepts



From 17th to 22nd May 2025, a six-day Microsoft training program on Generative AI and Azure Cloud Services was held. The sessions combined theory and hands-on practice using platforms like Hugging Face and Azure Portal. Participants explored AI/ML concepts, Azure fundamentals, and took part in quizzes and discussions. The training significantly boosted technical skills and prepared students for certification and real-world applications in various industries.



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IBM ICE DAY



On May 29, 2025, the IBM ICE Day Competition concluded with a prize distribution ceremony recognizing top performers from events held earlier in the month. The competition included an Ideathon for MBA students and a Capture The Flag (CTF) challenge for MCA/MSc students, encouraging innovation, critical thinking, and teamwork. The event was inaugurated by Mr. Viqaruddin Surki, Delivery Head of IBM ICE, and featured key delegates from IBM and industry partners. The competition served as a platform for students to assess their skills, gain industry insights, and prepare for future opportunities.

AI-Powered Project Management: Streamlining Collaboration and Innovation



On June 20 and 21, 2025, the Department of Computer Science at YIASCM, in collaboration with the IBM Innovation Center for Education, organized a two-day Faculty Development Programme on "AI-

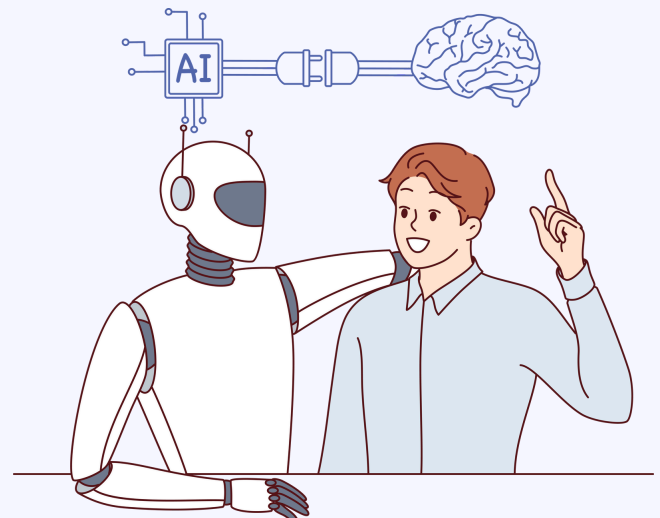
Powered Project Management" at the Kulur Campus. The sessions focused on integrating AI tools and collaborative platforms like GitHub into project workflows. Resource persons included Ms. Munisah Muneer, Mr. Viqaruddin Surki, and Mr. Sumit Kumar Shukla. The FDP combined expert talks and hands-on labs, enhancing faculty skills in modern, AI-driven project management techniques.



Did you know?

Yenepoya (Deemed to be University) became the first private deemed university in the Dakshina Kannada district of Karnataka, earning this status in 2008 and bringing several institutions under its academic umbrella.

Well now you do.



THE ARDOUR 8TH EDITION

Dept of FOOD SCIENCE, NUTRITION & DIETETICS

Guest Talk



On January 4, 2025, the YIASCM Placement Cell organized a guest talk featuring Dr. Anu Appaiah K.A. and Dr. Sushma Appaiah. Dr. Anu discussed the implications of food laws on the nutraceutical industry, while Dr. Sushma highlighted trends in personalized nutrition. The session offered valuable insights into evolving practices in food science and nutrition, enriching students' academic and professional understanding.

Skill Development Program



On March 24, 2025, the YIASCM Placement Cell organized a Skill Development Program led by Ms. Flona Soans, Dean – Training, Placement & Careers, St. Aloysius (Deemed to be University), Mangaluru. The session focused on essential employability skills, communication, and personal development. Students gained practical insights to enhance their career readiness and workplace confidence.

Visit to Bio-Med Ingredients, Goa



On April 28 and 29, 2025, the students of M.Sc. Applied Nutrition and Dietetics visited Bio-Med Ingredient Private Limited and Goa State Co-operative Milk Producers' Union Limited, Goa, as part of an industrial visit organized by the department. The visit aimed to bridge the gap between academic knowledge and industry practices by providing students with first-hand exposure to food processing, quality assurance, production techniques, and supply chain management. Students had the opportunity to interact with professionals, observe real-time operations, and gain practical insights into the functioning of the nutrition and dairy industries. The visit enriched their academic learning and enhanced their understanding of industrial standards and practices.

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Visit to Central Plantation Crop Research Institute

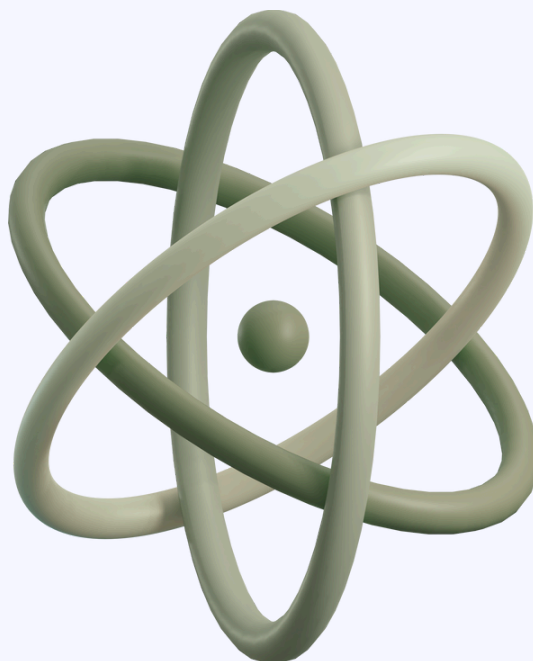


On June 12, 2025, the students of M.Sc. Food Technology undertook an academic visit to the Central Plantation Crops Research Institute (CPCRI) in Kasaragod. This visit was organized to provide students with practical exposure to ongoing research and technological advancements in plantation crops such as coconut, arecanut, and cocoa. During the visit, students learned about various aspects of crop processing, value addition, post-harvest technologies, and sustainable agricultural practices. They also had the opportunity to interact with scientists and researchers, gaining insights into the role of research institutions in supporting food security and innovation. The visit successfully bridged the gap between classroom learning and field-level applications, enhancing students' knowledge and appreciation for research in the food and agriculture sector.

Faculty Development Programme on 'Frontiers in Science'



On June 20, 2025, the YIASCM hosted a Faculty Development Programme (FDP) on 'Frontiers in Science', a collaborative initiative by the Departments of Forensic Science, Chemistry, Microbiology, and Food Science & Nutrition. The program aimed to enhance interdisciplinary knowledge and promote academic growth among faculty members. It featured expert sessions, discussions on emerging scientific trends, and opportunities for collaborative learning. The FDP provided a platform for faculty to explore innovations across scientific fields, fostering professional development and strengthening academic exchange within the institution.



THE ARDOUR 8TH EDITION

Dept of FORENSIC SCIENCE

Workshop On Drugs Of Abuse



On 13th January 2025, the Department of Forensic Science at Yenepoya (Deemed to be University) successfully organized a comprehensive workshop titled "Drugs of Abuse – Modern Methods for the Analysis of Drugs." The event provided an in-depth understanding of various types of drugs of abuse, their symptoms, and the latest advancements in forensic analysis techniques. Featuring expert talks, interactive sessions, and hands-on demonstrations, the workshop offered participants valuable insights and practical exposure to modern forensic methodologies in drug analysis.

Webinar Threat Intelligence, Concepts & Methods



On 11th January 2025, the department of Forensic Science at YIASCM organized a webinar on "Threat Intelligence: Concepts & Methods," focusing on physical security measures, risk assessment and crisis management. Dr. S Naresh Kumar provided valuable insights into security protocols, digital surveillance, and preventive measures to counter threats. The session was interactive, with participants engaging in discussions about modern security challenges which enhanced understanding of physical security strategies, and improved knowledge of threat intelligence in forensic applications and most importantly resulting in awareness of emerging threats and mitigation techniques.

Workshop On OSINT & Forensics: Cyber Playbook



On 16th January, the Department of Forensic Science at YIASCM conducted a one-day workshop on OSINT and Forensics, led by Mr. Venketesh R, a noted cyber forensic expert and penetration tester. The session covered ethical hacking, digital evidence collection, and the use of OSINT tools in investigations, featuring live demonstrations, case studies, and interactive discussions. The workshop enhanced participants' understanding of cyber forensics, provided hands-on exposure to forensic tools, and strengthened awareness of cyber threats among students and faculty.

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Women's Day Celebration



On 8th March 2025, the Department of Forensic Science celebrated International Women's Day at the Kulur campus with enthusiasm. A vibrant flash mob by BSc Forensic Science VI Semester students energized the event, which was graced by the Principal, Vice Principals, and the Head of the Department. They shared inspiring messages on the significance of women's contributions to society and education. Coordinated by Ms. Mintu Mathew, Assistant Professor, the event served as a meaningful tribute to women and promoted awareness of gender equality.

Mastering Art Of Crime Scene Investigation



On 26th March 2025, the Department of Forensic Science at YIASCMS held a workshop on "*Mastering the Art of Crime Scene Investigation*," led by Ms. Monisha S, Scene of Crime Officer. The event featured expert talks, case photos, and hands-on simulations, training students in evidence collection, documentation, and scene management, while highlighting the challenges faced by first responders.

Wenlock Hospital Visit for Medicolegal Autopsy Observation



On 17th and 18th June 2025, MSc Forensic Science second-semester students visited the Department of Forensic Medicine at Govt. Wenlock Hospital, Mangalore, for medicolegal autopsy observations. Supervised by Ms. Haritha R S, the students witnessed live autopsies, including procedures for unidentified bodies, identification methods, and legal protocols. Dr. Jagdish Rao, Head of Forensic Medicine at KMC Hospital, also conducted interactive sessions, enriching the students' practical learning experience.

FDP On Frontiers In Science



On 20th June 2025, the Forensic Science Department at Yenepoya Institute organized a Faculty Development Program on "Nanostructured Materials for Biosensor Applications." Dr. B. Ramachandra Bhat from NITK Surathkal presented on nanomaterials, carbon nanotubes, graphene quantum dots, and their biosensor uses. The event included faculty from various departments and concluded with a vote of thanks.

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Dept of MICROBIOLOGY

Hands on workshop on Molecular techniques



On January 8, 2025, the Department of Microbiology, in collaboration with Himedia, conducted a one-day workshop on Molecular Biology Techniques for M.Sc. Microbiology students. Dr. Pratapa MG and Mr. Gopinath from Himedia Laboratories, Bangalore, provided hands-on training in DNA isolation, PCR, agarose gel electrophoresis, SDS PAGE, and Western blotting. The workshop offered practical insights into protocols and research applications, with active participation from 1st and 3rd semester students and faculty. The department extends sincere thanks to all supporting members and Dr. Yashodhar Bhandary for kit provision. The session significantly enhanced the participants' research and technical skills.

Anatomical lab visit for Shareera Rachana, Alva's Ayurveda college



On February 6, 2025, the Department of Microbiology organized a one-day lab visit to Shareera Rachana, the anatomical lab at Alva's Ayurveda Medical College, Moodabidre, for B.Sc. Microbiology students. Guided by Dr. Swapna and PG students, the visit aimed to enhance students' understanding of human anatomy and the effects of microbes on different organs and tissues. 49 students and 2 faculty members, Ms. Annapoorna and Ms. Yashasvini, participated in the visit. The department extends its gratitude to Prof. Arun A. Bhagwath, Dr. Jeevan Raj, and Dr. Shareena P for their support.

UPahaar



On 11th February 2025, B.Sc. VI Semester Microbiology students attended the national seminar "UPahaar: Upcycled Food Systems – Challenges, Opportunities, and Pathways" at TMA Auditorium, MAHE, Manipal. The seminar raised awareness on food waste and promoted innovative upcycled food solutions in India. Students gained insights into sustainable food practices and environmental impact. Ms. Vismaya, a final-year B.Sc. Microbiology student, presented a well-appreciated paper titled "Sustainable Solutions: Upcycling of Foods for a Greener Tomorrow." Three research scholars also attended, enriching the academic experience. The Department thanks Prof. Arun A. Bhagwath, Dr. Jeevan Raj, and Dr. Shareena P for their support and coordination of this valuable visit.

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National Science Day



On February 28, 2025, the Department of Microbiology, in association with MicroZeal, celebrated National Science Day at YIASCM, Kulur, with the theme “Youth for Global Leadership in Science and Innovation for Viksit Bharath.” The event was graced by Dr. Vinitha Ramanath Pai as Chief Guest, along with Dr. Shareena P and Dr. Jeevan Raj. Students were felicitated for academic excellence, 100% attendance, and special contributions. Competitions like elocution and pencil sketching were held, and winners were awarded. The event showcased student innovations and emphasized the role of science in sustainable development. Faculty from the Microbiology Department and other science departments actively participated.

A talk on Career Guidance



On March 22, 2025, the Department of Microbiology, in collaboration with the Lions Club, Mangalore Karavali Branch, organized a Career Guidance Programme at the YMK Auditorium, YIASCM.

Prof. Ronald Pinto, Director of Individual Development, Mangalore, led a session on effective CV, resume, and biodata writing, interview strategies, and career opportunities in government and private sectors, including a mock interview. The event, attended by around 100 B.Sc and M.Sc Microbiology and Forensic Science students, was graced by Ms. Jyothi Chandrahas, President of the Lions Club, and members Ln Adv. Chandrahas Kadri and Ln Dr. S.M. Shivprakash. Coordinated by Mr. Dhanush Begur, the informative program helped students prepare for future job opportunities.

Industrial visit to Goa and Dandeli



From April 4-7, 2025, the Department of Microbiology organized a study tour for 6th semester B.Sc. Microbiology students. 23 students, along with Dr. Dinakara P and Ms. Rajitha P.B., visited the ICAR – Central Coastal Agricultural Research Institute, Goa. The tour provided insights into microbial applications in agriculture and boosted students' practical knowledge and communication skills.

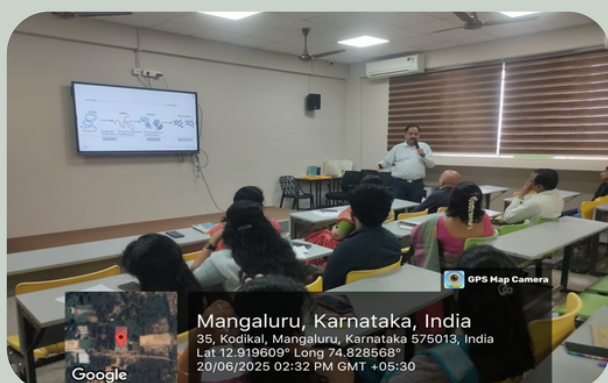
Field visit to Butterfly garden Belvai and Kadalakere lake



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On 17th June 2025, the Department of Microbiology, YIASCM, Kulur, organized a field visit to Butterfly Garden, Belvai, and Kadalakere Lake, Moodbidri, for First M.Sc. Microbiology students. Mr. Sammilan Shetty highlighted butterflies as bioindicators, their ecological roles, and introduced monsoon mushrooms. At Kadalakere Lake, students collected air and water samples and identified mushrooms, lichens, and algae, enhancing their understanding of biodiversity and practical sampling skills.

Faculty Development Programme



On June 20, 2025, the Departments of Forensic Science, Chemistry, Microbiology, and Food Science & Nutrition at YIASCM, Mangalore, organized an FDP on "Frontiers in Science". Expert sessions covered advances in chemistry, biotechnology, nanotechnology, and healthcare. Prof. T. S. Keshav Prasad's talk on systems biology and molecular medicine was a highlight, encouraging interdisciplinary learning and collaborative research.

Visit to Balasamrakshana Kendra, Kutthar



On June 21, 2025, M.Sc. Microbiology students visited Balasamrakshana Kendra, Kutthar to mark World Hunger Day. They taught children about personal hygiene, conducted fun activities, distributed snacks and fruits, and donated ₹5000 to the ashram. Guided by Dr. Sumangala Rao, Ms. Annapoorna, and Mr. Dhanush B, the visit fostered social awareness and community spirit among students.



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Dept of MANAGEMENT

Placement Drive



On January 21, 2025, the Department of Management, in collaboration with Talent Connect Company, conducted an aptitude test for 300 final-year students to assess their reasoning and analytical skills. Following the test, 35 students were shortlisted for group discussions and HR interviews, focusing on communication, leadership, and decision-making. The initiative aimed to identify industry-ready candidates and enhance their employability.

Guest Talk on “Sure Shot Success”



On January 22, 2025, the Department of Management and the Investors Club organized a

Guest talk titled “Sure Shot Success” by Professor Manoj Louis. He shared motivating insights on overcoming challenges, building resilience, and staying focused on goals, using real-life examples and interactive brain teasers.

The session began with a welcome by Ms. Likhitha D and concluded with a vote of thanks by Mr. Cassin Rodrigues. With nearly 200 students in attendance, the event was inspiring and provided practical strategies for personal and professional success.

Resume Writing and Interview Skills



On January 30, 2025, the YIASCM Placement Cell organized a workshop on Resume Writing and Interview Skills to equip students with the essential skills needed to create impressive resumes and excel in interviews. Nafeesa Munazza, BBA ATT student, warmly welcomed the resource person, Ms. Shavina Soans, an expert soft skills trainer. The event was attended by Mr. Cassin Rodrigues, Maithri, Sajjan, Pavithra Shetty, and Jayaprasanth. The workshop covered topics such as resume writing best practices, tailoring resumes to job descriptions, common interview questions, body language, personal interviews, and salary negotiation. Students received practical tips on enhancing their job search skills, including the importance of customizing resumes, practicing interviews, and networking. The event was a resounding success, empowering 150 students with valuable knowledge and reinforcing the institution's commitment to career development.

THE ARDOUR 8TH EDITION

Higher Education Opportunities Abroad



On February 4, 2025, the YIASC Placement Cell organized a seminar on "Higher Education Opportunities Abroad" to guide students on pursuing education in international universities. The session was led by Ms. Aarti Mehta, Manager – ISDC Overseas, who shared valuable insights on university selection, scholarship options, visa processes, and pre-departure support. Organized by Prof. Cassin Rodrigues and Jayaprashanth, the seminar also offered one-on-one career guidance, helping students explore personalized pathways for studying abroad. With 250 participants in attendance, the event successfully enhanced students' understanding of overseas education opportunities and provided key resources for making informed decisions about their academic future.

A Step Towards a Sustainable World



On February 10, 2025, the Department of Management, YIASC, organized a session on "Social Entrepreneurship: A Step Towards a Sustainable

World" at the YMK Auditorium. Dr. Priyanka Nayik from Graphic Era Deemed to be University addressed 140 BBA students, highlighting how businesses can solve social and environmental issues sustainably. She shared case studies, discussed ethical business strategies, and encouraged students to explore entrepreneurship with a purpose.

Guest Lecture on CAT and MBA Program



On February 11, 2025, the YIASC Placement Cell organized a guest lecture on the CAT and MBA programs to guide students interested in management careers. Mr. Ashith Poojary, Manager at T.I.M.E. Mangalore, covered the value of an MBA, leading institutes like the IIMs, and effective CAT preparation strategies. He also discussed the coaching support offered by T.I.M.E. for MBA aspirants. The interactive session provided students with practical insights and motivation, clarifying the path to admission in top business schools and proving highly beneficial for those considering a future in management.

SoftSkills, Personality Development & Placement Training



THE ARDOUR 8TH EDITION

On February 13, 2025, the Department of Management organized a session on Soft Skills, Personality Development, and Placement Training from 10:00 AM to 12:30 PM, led by Mr. Abhilash Kshatriya, CEO of Wizdom Institutions Network. The session aimed to equip students with the key skills required for professional success and placement readiness.

Key activities included mock interviews, group discussions, and insights into personal interview techniques. Mr. Kshatriya also shared strategies for building confidence, improving communication, and developing a strong professional personality. The session was highly interactive and provided students with practical tools to excel in interviews and future careers.

Placement Drive Feb 2025



On February 14, 2025, a recruitment drive was held for final-year students with 1-2 HR personnel and 300 candidates participating. The session began with a pre-placement talk, followed by a screening round with self-introductions, a writing task, and a speaking task. Based on overall performance, 30 students were shortlisted for the final round.

Navigating the Aviation & Travel Industry



On February 28, 2025, a session on “Navigating the Aviation & Travel Industry: Career Opportunities & Challenges” was held to provide students with insights into the dynamic world of aviation. Various career roles were discussed, including pilot, cabin crew, air traffic controller, aviation engineer, and flight dispatcher. The session highlighted the skills required for each role and emphasized the importance of safety, coordination, and technical expertise. Key challenges such as high stress levels, irregular work hours, and the need for improved diversity and inclusion were also addressed. The session was engaging and informative. We sincerely thank Ms. Christabel Mary D’Souza for sharing her valuable knowledge and experience.

Placement Drive March 2025



On 22nd March 2025, a recruitment drive was conducted by The Goan Institute at YIASCM. A total of 14 students from Yenepoya (BBA, B.Com, and BCA), 7 students from Besant College, and 5 from Roshni Nilaya participated. The session began at 10:00 am with the presence of 1-2 HR personnel. The selection process included a group discussion followed by personal interviews. The event concluded with 8 students being selected for the job.



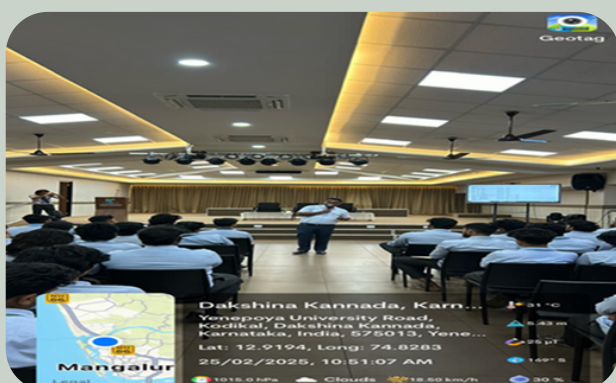
THE ARDOUR 8TH EDITION

IGNITE



On 24th March 2025, the event “IGNITE: Entrepreneurship & Digital Marketing – Unlocking Success” brought together aspiring entrepreneurs, professionals, and industry experts to explore strategies for building and scaling businesses in the digital era. The event featured expert sessions on entrepreneurship trends and digital branding, hands-on workshops in SEO, social media marketing, and e-commerce, as well as a panel discussion on challenges in the digital business landscape. Attendees benefited from valuable knowledge, skill-building opportunities, and meaningful networking. The event sparked collaboration, boosted entrepreneurial motivation, and increased awareness through strong social media engagement. Plans for follow-up mentorship sessions and an online learning community were also initiated.

Career Opportunities in Port and Shipping



On 25th February 2025, the Department of Management, Yenepoya (Deemed to be University), organized a guest talk on “Career Opportunities in Port and Shipping”, delivered by Mr. Bharath Bhushan, an expert in EXIM operations, procurement, and sales. The session provided insights into port operations, cargo handling, customs procedures, and international shipping processes. It also covered export-import documentation and Incoterms. A total of 160 students from BBA Logistics and Port Management (LPM) and BBA Logistics and Supply Chain Management (LSCM) participated actively. The event concluded with an interactive Q&A session, enhancing student understanding of EXIM and shipping careers.

Future of Content Marketing



On 25th March 2025, the Department of Management organized a guest talk on “Future of Content Marketing” at the Seminar Hall, Kulur Campus. The session was conducted by Mr. Kiran Shenoy, Owner of Ramnath Enterprises, Digital Communication, Mangaluru. He provided insightful perspectives on upcoming trends in content marketing, focusing on personalization, voice search optimization, visual content, and emerging technologies. The session was attended by 80 students and graced by Vice Principal Dr. Jeevan Raj, HOD Ms. Neekshitha Shetty, Dr. Manjushree, and Programme Coordinator Mr. Abhishek. The session empowered students with practical strategies to adapt to the evolving digital landscape.



THE ARDOUR 8TH EDITION

Fundamentals of Logistics



On 27th March 2025, the Department of Management organized a guest talk on “Fundamentals of Logistics” at 11:30 AM in the Seminar Hall, Kulur Campus. The session was delivered by Mr. Pramod Kumar Dash, Senior Deputy Traffic Manager, New Mangalore Port Authority, Mangaluru. He provided valuable insights into logistics concepts such as supply chain management, transportation, warehousing, and port operations. The talk also addressed real-world challenges and emerging trends in the logistics industry. The event was attended by 200 students and graced by Vice Principal Mr. Narayan Sukumar A, Dr. Manjushree, Mr. Midhun Raj, and Programme Coordinator Ms. Meghashree. The interactive session enriched students' understanding of logistics operations and career opportunities in the sector.

Industrial Visit



On 3rd, 4th, 5th, and 6th April 2025, the Department of Management organized an industrial visit to Ripple Tea Factory, Munnar, for sixth-semester BBA (Aviation and Logistics C Batch) students. Over four days, 55 students observed the tea production process and logistics operations, gaining practical insights into manufacturing, packaging, and dispatch. The visit, guided by Dr. Manjushree and Mr. Anup, helped bridge classroom learning with real-world practices and inspired entrepreneurial thinking.

Industrial Visit - Experiential Learning For Students Of BBA



On the 10th, 11th, and 12th of April 2025, the Department of Management organized an industrial visit to the Ripple Tea Factory in Munnar for 49 sixth-semester BBA students specializing in Logistics and Supply Chain Management. Accompanied by faculty members Mr. Midhun Raj and Ms. Swathi, the students gained valuable practical exposure by observing the entire tea production process—from withering and rolling to packaging and dispatch. They also learned about the logistics and supply chain operations involved in labelling, inventory management, and distribution. This visit enriched their theoretical knowledge, enhanced industry readiness, and inspired new perspectives on supply chain management within the FMCG sector, while encouraging critical thinking about sustainability and efficiency in manufacturing processes.

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The Powerful Duo

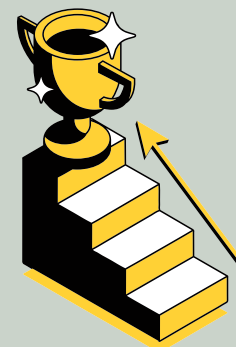


Hrishik C Shetty and Ranah P P delivered an outstanding performance at NITK Surathkal's prestigious BizWaves 2025 Management Fest, held on March 15, 2025. Competing in the flagship Marketing Event, renowned for its rigorous, multi-stage format and national-level participation, they demonstrated superior strategic planning, creativity, and adaptability. The competition, themed "Where Reality Meets Deception," tested contestants through branding exercises, elevator pitches, team simulations, and real-time crisis management scenarios, challenging students to think on their feet and innovate under pressure. Hrishik and Ranah's campaign impressed the judges with its clear market segmentation, inventive promotional strategies, and data-driven insights. Their teamwork and strong communication skills were evident throughout each round, earning them widespread acclaim and ultimately the first-place trophy among top undergraduate teams from across India.

Their success at NITK was complemented by first-place wins at St. Aloysius College, Beeri, where they presented a creative case-based campaign that effectively linked theoretical marketing concepts to real-world business situations. At Yenepoya Institute of Arts, Science, Commerce, and Management, Kulur, the duo teamed up with Avnith to clinch the top spot in the Zerodha Varsity Quiz, prevailing against over 800 participants by showcasing advanced knowledge in equity markets, mutual funds, investment strategies, and financial logic. Their consistent high-level performance continued at Sharada College and NITTE College, where they placed second after impressing judges with innovative approaches to branding, storytelling, and

practical product strategy.

Throughout these diverse fests, Hrishik and Ranah were commended not just for their analytical and creative marketing solutions, but also for their poise, professionalism, and ability to collaborate seamlessly under pressure. Their collective achievements across some of the region's toughest academic competitions spotlight their growing reputation for excellence in marketing, finance, and business strategy, as well as their readiness to tackle the dynamic challenges of the modern corporate world.



THE ARDOUR 8TH EDITION

Dept of LINGUISTIC STUDIES

Acadamed Onji Dena Bale Tulu Oduga



On January 9, 2025, 35 students from our college attended 'Academic Onji Dina - Bale Tulu Oduga' at Tulu Bhavan, Mangaluru, organized by the Karnataka Tulu Sahitya Academy. Inaugurated by author Paramananda Salian and presided over by Taranath Kapikad, the event included book reading and review presentations. Outstanding students were appreciated and selected for publication in the Academy's quarterly journal.

The Wilds of Kuppali



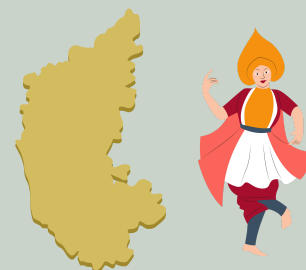
On 4th February 2025, students from first year ACCA (A & B) visited Kuppali, the birthplace of poet Kuvempu, and the Sringeri Temple. At Kuppali, they

explored Kavimane and Kavishaila, gaining insight into Kuvempu's life and literary contributions. The visit to Sringeri's Sri Sharada Peetham offered a spiritual experience through its rich traditions and serene atmosphere. The trip enhanced students' literary appreciation, cultural understanding, and spiritual growth, making it a meaningful and enriching experience.

Study Tour to Moodubidri



On 8th February 2025, 35 Literary Club students from the Kulur and Balmatta campuses visited Shobhavana, Soans Farm, and Chautha Aramane in Moodbidri, coordinated by Ms. Shalini Sequeira and Dr. Dinakara. The visit offered insights into biodiversity, sustainable living, and cultural heritage, connecting literature with nature and history. Students explored how writers like Wordsworth and Tagore portrayed nature as a living presence, and how spaces like Chautha Aramane reflect cultural identity. The experience enhanced environmental awareness, cultural understanding, literary appreciation, and critical thinking.



THE ARDOUR 8TH EDITION

Niranjan Birth centenary Programme



On 22nd February 2025, 11 students from our college attended the "Niranjan Birth Centenary Programme" organized by the Karnataka Tulu Sahitya Academy at Urvastore, Mangalore. The event featured literary talks, book reviews, and cultural performances, with scholars discussing Niranjan's contributions. Shradha Shetty from B.Sc. Forensic Science participated in the student conference and presented a rewritten story. The event promoted quality education through literary appreciation and creative engagement, benefiting over 360 attendees.

News on Air-All India Radio "Mind Matters"



On 10th March 2025, 12 Literary Club students from Kulur, guided by Ms. Shalini Sequeira, visited Akashvani Mangalore and recorded an English program titled "Mind Matters". Anchored by Malavika K C S (I BCA), it included a song, skit, riddles, a mental health talk, and a teacher-student interaction. Broadcast on 29th March at 5 PM, on News on Air.

News On Air-All India Radio "Karnataka Kala Samruddhi"



On March 10, 2025, thirteen students from the BCA and BSc programs participated in a Kannada radio program titled Karnataka Kala Samruddhi, organized by the Department of Linguistic Studies and recorded at AIR Mangalore. Coordinated by Dr. Dinakara P., Associate Professor, the program featured talks, poetry, and speeches highlighting Karnataka's culture and the works of D.S. Karki, Mandara Keshava Bhat, and K.S. Nisar Ahmad. It was broadcast on March 24, 2025, at 5 p.m. The event enhanced students' skills and promoted Kannada language and cultural awareness.

Book Launch & Mardani Journal Website Release



On April 23, 2025, the Department of Linguistic Studies at YIASCM, Kulur, held an event at YMK Auditorium to release the Beary translation of the Kannada novel Yateem by Mr. Niaz Padil and introduce the Kannada academic journal website Mardani. Distinguished guests spoke on the value of language, literature, and research.

THE ARDOUR 8TH EDITION

Dept of Humanities and Social Sciences

Republic Day



On 30th January 2025, the Department of Humanities and Social Sciences commemorated the 76th Republic Day with the theme “India through the Aspirations of its Youths.” The event brought together faculty and students for a spirited celebration filled with patriotism and creativity. Engaging competitions—Elocution, Patriotic Singing, and Spot Photography—encouraged students to express their love for the nation and showcase their artistic talents, providing a platform to share perspectives on India’s progress and youth’s vital role in shaping the country’s future. Throughout the program, students exhibited diverse skills across disciplines, embodying confidence, teamwork, and dedication. Winners were honored and applauded for outstanding performances, inspiring attendees to nurture patriotism, creativity, and social responsibility. The Republic Day celebration reinforced unity, pride, and collective aspiration within the academic community, emphasizing youth’s contribution toward India’s growth and fostering stronger bonds between faculty and students. Overall, the event served as a meaningful tribute to the nation’s democratic values and encouraged students to participate as responsible citizens, future leaders.

Guest talk on “Empowering Women”



On 8th March 2025, a guest talk titled “Empowering Women: A Practical Approach” was held at the YMK Auditorium to mark International Women’s Day. Coordinated by Dr. Savitha, the session featured Dr. Niveditha Caroline Lobo, who emphasized the importance of challenging gender stereotypes and promoting gender equality. The talk highlighted practical strategies for empowering women in education, the workplace, and at home, encouraging self-confidence, skill development, and leadership. Attended by 157 students and 10 faculty, the engaging session included interactive discussions that inspired participants to advocate for inclusivity. The event reinforced YIASCM’s commitment to diversity and concluded with a formal vote of thanks.



THE ARDOUR 8TH EDITION

YENFAS & INVESTORS CLUB

Zerodha Varsity Quiz Competition



On 28th January 2025, the Yenepoya University, in partnership with Zerodha Varsity, successfully organized the Financial Literacy Quiz held at the YMK Auditorium. This premier event was designed to enhance financial literacy among college students by focusing on crucial topics such as economics, finance, wealth creation, and entrepreneurship, largely based on the educational content provided by the Zerodha Varsity platform.

The quiz was open to teams of up to three members, encouraging collaborative learning and teamwork. The event attracted an impressive participation of 1,000 enthusiastic students from various academic backgrounds, highlighting the widespread interest and commitment to improving financial knowledge among the youth.

The quiz was facilitated by QShala, an organization renowned for conducting engaging and challenging quizzes, which added to the competitive spirit and enriched the overall experience. The event was meticulously coordinated by the Investors Club and YENFAS Club, under the expert guidance of Mr. Cassin Rodrigues, Ms. Razeena, and Mrs. Colin Janet. Their efforts ensured smooth organization and effective management, contributing significantly to the program's success.

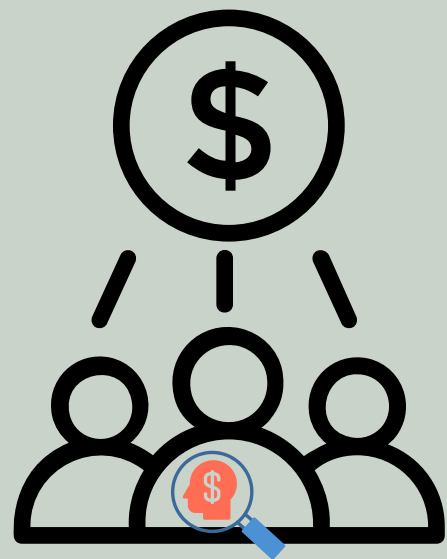
This interactive format not only tested participants' understanding of complex financial concepts but

also fostered teamwork and deeper engagement with practical aspects of finance and entrepreneurship. The quiz proved to be a valuable platform for students to strengthen their knowledge, build confidence, and prepare themselves for real-world financial challenges.

The competition concluded with the announcement of the winning teams, recognized for their outstanding performance:

- 1st Place: Ranah, Hrishik, and Anvith
- 2nd Place: Shahid, Aqmar, and Sinan
- 3rd Place: Jacob, Ameena, and Ahmed

Overall, the Financial Literacy Quiz was a resounding success, reinforcing Yenepoya University's commitment to promoting financial education and empowering students with the knowledge and skills necessary for personal financial management and entrepreneurial endeavors.



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NATIONAL SERVICE SCHEME

Mental Health and Well-being in Youth



On 6th January and February 2025, the Yenepoya Institute of Arts, Science, Commerce and Management (YIASCM) organized the 2025 National Conference on “Mental Health and Well-being in Youth: Awareness, Support, and Community Impact.” The event, aligned with Sustainable Development Goal 3 (Good Health and Well-being), was hosted by the NSS unit and featured key speakers such as Shri Prathap Lingaiah (State NSS Officer), Dr. Pracheth R. (NIMHANS), and Dr. Rameela Shekar (mental health professional).

A total of 74 participants—including 4 teachers and 30 students—attended the program aimed at raising awareness, strengthening support systems, and promoting positive mental health among youth. The conference reinforced the institution’s commitment to youth well-being through education, expert insights, and community engagement, fostering a supportive environment and encouraging proactive mental health initiatives within the campus and beyond.

Republic day Programme



On 25th January 2025, YIASCM celebrated Republic Day with a program at 12:30 p.m., featuring Mr. Raghavendra, Inspector of Kavour Police Station, as Chief Guest. Speeches highlighted the significance of Republic Day and the Indian Constitution. The event concluded with the inauguration of the Republic Day Football Cup, encouraging student participation in sports. Organized by the NSS Unit and YELIXIR Club, the program fostered national pride, teamwork, and holistic student development with 242 participants.

College sports day



On 26th February 2025, the Yenepoya Institute of Arts, Science, Commerce and Management (YIASCM) successfully conducted its Annual Sports Day at Mangala Stadium. The event showcased great enthusiasm and participation from students, faculty, and guests, promoting physical fitness, sportsmanship, and team spirit.

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A key highlight was the March Past, featuring various student groups demonstrating discipline and coordination, with the NSS Units of students displaying excellent synchronization and pride. The Sports Day included numerous track and field events that added excitement and competitive spirit throughout the day. The program concluded with prize distribution to winners and a vote of thanks, acknowledging the efforts of organizers, participants, and volunteers. Overall, the Annual Sports Day was a grand success, fostering healthy competition and camaraderie among the YIASC community.

Empowering Consumers: Know Your Rights



On 14th March 2025, the NSS Unit of YIASC conducted a session titled "Empowering Consumers: Know Your Rights, Make Informed Choices!" for BBA students. Led by Ms. Nuhaa Shaikh and Ms. Nafeesa Musba, the program focused on consumer rights, sustainable consumption, and legal protections under the Consumer Protection Act, 2019. Students learned about the digital E-Daakhil Portal for filing complaints and gained insights into financial literacy topics like fair pricing and fraud prevention. The interactive session promoted responsible consumer behavior aligned with SDG 12 and SDG 16, encouraging ethical decision-making, awareness of consumer responsibilities, and fostering a culture of informed and conscious consumption among the youth. Additionally, the session highlighted key provisions of the Consumer Protection Act, including product liability, protection from unfair trade practices, grievance redressal mechanisms.

Nourishing Lives: Fruit Donation Drive



On 10th March 2025 at 6 PM, the NSS Unit 8 of YIASC organized a fruit donation drive for patients at First Neuro Hospital in Mangalore, as part of SDG 17 initiatives for community partnership. Spearheaded by NSS volunteers Ms. Shifa Muskan and Ms. Musba, funds were collected from students and faculty to provide fresh vegetable packets during Ramadan. A total of 70 packets were distributed to patients, benefitting 80 recipients. The hospital staff and patients expressed heartfelt gratitude for this meaningful gesture.

Inspiring Change



On 22nd March 2025 at 11 AM, the NSS Unit 8 of YIASC organized an inspiring orientation session under the theme "Inspiring Change", aligned with SDG 4: Quality Education. The highlight of the event was the keynote address by Dr. Prathap Lingiah, NSS State Officer, whose impactful words ignited a sense of-

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service and leadership among the volunteers. A total of 421 participants—including 20 teachers, 300 students, and 100 beneficiaries attended. Dr. Lingiah's session encouraged NSS volunteers to embrace responsibility and take active roles in community service, motivating them to become changemakers. The event successfully fostered a renewed commitment to social impact, setting the stage for increased participation and proactive engagement in NSS-led service initiatives.

NSS Groceries Donation Drive at Noorani Khana



On 12th March 2025, the National Service Scheme (NSS) of YIASCAM conducted a grocery donation drive at Noorani Yattheem Khana, an orphanage in Kumpala Kotekar, Mangalore, as part of Ramadan charity efforts aligned with SDG 3: Good Health and Well-being. Essential groceries including rice, lentils, wheat flour, sugar, and cooking oil were donated to support the daily nutritional needs of the children residing there.

Volunteers carefully distributed the items, ensuring proper handover and accountability. The orphanage management expressed heartfelt gratitude for the generous contribution, emphasizing the significance of such support during Ramadan. This initiative demonstrated NSS's commitment to community service, social responsibility, and compassion by positively impacting the lives of vulnerable children during the holy month.

Partner for wildlife Conservation



On 23rd April 2025, the NSS Units 8 and 19 of YIASCAM organized an experiential learning program through a visit to Pilikula Biological Park, Mangaluru, as part of efforts aligned with SDG 15: Life on Land and SDG 13: Climate Action. The one-day visit aimed to enhance wildlife welfare and biodiversity awareness among volunteers. As an environmental gesture, NSS Yenepoya donated ₹500 to support the zoo's animal welfare programs, with the handover witnessed by zoo authorities and NSS officers.

Activities included a guided tour focusing on endangered species, discussions with zoo officials about sustainable animal care, and educational sessions on biodiversity conservation. The program benefited 136 participants (including teachers, students, and community beneficiaries) and fostered ecological awareness, community participation, and strengthened collaboration with local environmental organizations. The experience encouraged volunteers to adopt sustainable practices and reinforced the NSS values of service and environmental stewardship.

Annual NSS special camp



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From 9th to 15th April 2025, the National Service Scheme (NSS) Units 8 and 13 of YIASCAM organized their Annual Special Camp under the theme “Youth for Clean, Green & Healthy India,” aligned with the Swachh Bharat Abhiyan. The camp’s aim was to foster social responsibility, leadership, and community engagement among student volunteers through a variety of service-based activities.

During the week-long camp, volunteers participated in activities such as cleanliness drives, environmental awareness programs, and health and hygiene campaigns. The schedule was designed to combine physical work—like tree plantation and clean-up drives—with educational sessions on sustainable development and community welfare. Daily routines also encouraged group living, teamwork, and interaction with the local community, helping students gain practical experience while broadening their perspectives.

The camp included two teachers and numerous student volunteers, all dedicated to making a positive community impact. Through hands-on service, leadership development, and cultural activities, participants not only contributed to the betterment of the community but also developed soft skills vital for personal and professional growth. The camp concluded with reflections on the importance of civic responsibility, sustainable practices, and the NSS motto, “Not Me, But You,” reinforcing NSS’s commitment to nation-building and holistic student development. It also provided a platform for fostering lifelong values of environmental stewardship and strengthened bonds between the students and local communities they served.

International Conference ICON YOUTH 2025



On 15th and 16th May 2025, YIASCAM, in collaboration with the Ministry of Youth Affairs and Sports, organized the International Conference ICON YOUTH 2025 themed “Envisioning India’s Future: Youth as Changemakers.” The event at Yenepoya University featured keynote sessions, panel discussions, cultural performances, and a poster presentation ideathon, with participation from 900 attendees including students, teachers, and beneficiaries. The conference fostered youth leadership, empowerment, and collaboration for India’s future.

Global Youth Summit 2025



From June 4th to 7th, 2025, YIASCAM hosted the Global Youth Summit 2025 at the Yendurance Zone, Yenepoya (Deemed to be University), in association with the State NSS Cell and the Government of Karnataka. The summit, with the theme “Youth Power: Innovate, Inspire, Impact,” brought together youth delegates from across India and abroad to discuss innovation. The event featured expert-led sessions, poster presentations, campus tours, and cultural performances. The inaugural ceremony included a keynote address by Minister Shri Dinesh Gundu Rao, who urged young people to embrace learning, ethical conduct. Over the four days, delegates participated in networking, knowledge exchange, and a local excursion, fostering collaboration, leadership, and a sense of global citizenship. The summit, attended by 790 participants, was successful in igniting youth leadership and strengthening international ties, reinforcing the message: “Uniting Youth, Igniting Change, Inspiring the Future”

THE ARDOUR 8TH EDITION

National Educational Policy

NEP Quiz



On 22nd March 2025 at 11 AM, the NSS Unit 8 of YIASCMM organized an inspiring orientation session under the theme "Inspiring Change," aligned with SDG 4: Quality Education. The highlight of the event was the keynote address by Dr. Prathap Lingiah, NSS State Officer, whose impactful words ignited a sense of service and leadership among the volunteers. A total of 421 participants—including 20 teachers, 300 students, and 100 beneficiaries—attended. Dr. Lingiah's session encouraged NSS volunteers to embrace responsibility and take active roles in community service, motivating them to become changemakers. The event successfully fostered a renewed commitment to social impact.

Badalte Kadam



On March 8, 2025, the Kulur campus of Yenepoya Institute of Arts, Science, Commerce and Management hosted a street play titled "Badalte Kadam" as part of the NEP 2020 initiatives. Organized by NEP Saarathi and inaugurated by the principal and vice principal, the play featured five students using drama, music, and dance to highlight the key goals of the National Education Policy 2020. The performance engaged and inspired the audience, promoting a deeper understanding of educational reforms and showcasing student creativity. The event received an enthusiastic response and set the stage for future impactful programs.

NEP Help Desk



On April 8 and 9, 2025, the NEP 2020 Help Desk was successfully organized at the Kulur campus of Yenepoya Institute of Arts, Science, Commerce, and Management. The event, held during YENIXA DAYS, aimed to raise awareness about the key reforms of the National Education Policy (NEP) 2020, such as multidisciplinary learning and skill-based education. Led by three enthusiastic students known as NEP Saarathis, the help desk engaged over 500 students and 50 faculty members through interactive sessions, visual displays, and insightful interviews that captured student perspectives on NEP. The initiative received highly positive feedback, promoting thoughtful dialogue and encouraging active participation in ongoing educational reforms.

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Gender Sensitization Cell

Swavalamban



On 22nd March 2025, the “Swavalamban” workshop was held as a dedicated community outreach initiative focused on empowering local women through practical, hands-on training in self-employment skills. The programme was thoughtfully designed to align with the United Nations Sustainable Development Goals, specifically SDG 5 (Gender Equality) and SDG 8 (Decent Work and Economic Growth), reinforcing the commitment to foster inclusive economic opportunities for women in the region. The workshop saw the enthusiastic participation of 35 women from diverse backgrounds within the community. Throughout the day, participants engaged in comprehensive sessions that enhanced their practical knowledge, particularly in salon-related services, equipping them with the foundational skills required to start home-based ventures. The training emphasized methods for launching entrepreneurial activities from home with minimal investment, thereby making self-employment a more accessible and realistic aspiration. The response from the local community was overwhelmingly positive, with participants expressing their confidence and eagerness to apply what they had learned to pursue new income-generating avenues. By the conclusion of the workshop, many women reported an increased level of self-assurance as well as a deeper awareness of

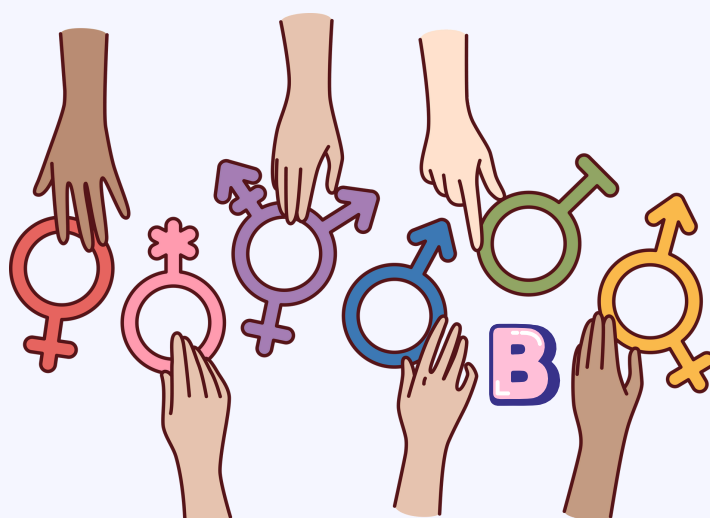
the various opportunities available for financial independence, underscoring the impactful role of such initiatives in supporting women’s empowerment and sustainable community development.



Quick question Who is our Principal?

- A - Mr Narayan Sukumar
- B - Dr.Jeevan Raj
- C - Dr.Arun Bhagawath
- D - Dr.Shareena P

Answer is down below



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ALUMNI TESTIMONIALS

**Naveeda Anjum**

An alumna from the Batch of 2018 B.Com (Professional), has achieved a noteworthy milestone by successfully completing all the Strategic Professional exams of the ACCA Qualification. With this remarkable accomplishment, she has earned the prestigious title of Chartered Certified Accountant, a distinction recognized and respected worldwide. Naveeda's journey is a shining example of what dedication, hard work, and unwavering commitment can achieve. Throughout her academic and professional pursuit, she consistently demonstrated a passion for learning and perseverance in the face of challenges, embodying excellence both inside and outside the classroom.

Her success is not only a reflection of her individual capabilities but also a testament to the supportive environment and the quality of education she received at our institution. Naveeda's achievement sets a remarkable example for aspiring accountants and finance professionals, illustrating that with focused effort and determination, it is possible to reach even the most ambitious goals.

**Nidal**

From the Batch of 2018 B.Com (Professional), has distinguished himself by successfully completing all the Strategic Professional exams of the ACCA Qualification. With this outstanding achievement, he has earned the esteemed title of Chartered Certified Accountant, a credential that is highly regarded and recognized on an international level. Nidal's accomplishment stands as a testament to his exceptional hard work, perseverance, and unwavering commitment to his professional and academic goals. Throughout his journey, he consistently demonstrated resilience and determination, overcoming challenges and maintaining a clear focus on his aspirations.

His path from undergraduate studies to earning this prestigious global accounting qualification highlights not only his own ambition and dedication but also the supportive academic environment and comprehensive training provided by our institution. Nidal's impressive achievement serves as an inspiration and a benchmark for future graduates, encouraging them to strive for excellence.

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PLACEMENT ACTIVITIES

NASSCOM Certification Orientation



On 7th March 2025, at 2 pm, the Department of MBA organized a NASSCOM certification orientation programme for MBA final year students. Mr. Ashwin Kasture from Quantum Learnings conducted an informative session on NASSCOM's Digital 101 – Emerging Technology certification through FutureSkills Prime.

The orientation emphasized key industry-relevant skills and highlighted the benefits of obtaining the certification, thereby equipping students with essential knowledge to stay competitive in the evolving digital era. The program was coordinated by Mr. Sajan Acharya, Placement Officer and Assistant Professor in the Department of MBA.

Inauguration of MBA Student Placement Cell



On 25th March 2025, the MBA Department of YIASCM and Placement Cell inaugurated the MBA Student Placement Cell and held pre-placement sessions at YMK Auditorium, Yenepoya Kulur campus, Mangaluru. The event, attended by 117 students, provided career insights and market trends to help them prepare for jobs.

The ceremony featured a prayer, lamp lighting, and addresses by dignitaries including Prof. Rashmi Bhandary, who stressed the importance of jobs for personal and professional growth. Her session covered campus recruitment tips like academic performance, grooming, and communication skills.

Ms. Diana Banger of Novigo Solutions spoke on transitioning to corporate life, focusing on adaptability, professionalism, communication, teamwork, and corporate values. Interactive activities and a Q&A helped students understand workplace expectations and career readiness.

Unimoney Campus Drive



On 21st April 2025, YIASCM organized a successful campus placement drive in collaboration with Unimoni, providing final-year undergraduate and postgraduate students with real-world job opportunities. Sixty-one students, equipped with industry training and practical experience, participated actively. The drive strengthened industry-academia partnership and reinforced YIASCM's commitment to enhancing employability and smooth graduate transition to the professional world.

THE ARDOUR 8TH EDITION

PLACEMENT ACTIVITIES

Workplace Wizardry: Mastering Etiquette



On 28th May 2025, the Placement Cell of YIASCM, in association with the Department of MBA, held a professional development workshop titled “Workplace Wizardry: Mastering Etiquette” at the YMK Auditorium. The event drew 130 MBA students from diverse specializations, offering a dedicated platform to learn about corporate etiquette, workplace communication, and vital soft skills necessary in today’s fast-evolving business environment. Led by renowned corporate trainer Mr. Deepak Raj, the interactive session addressed key areas such as adaptability, professionalism, emotional intelligence, and effective networking, with practical demonstrations on workplace conduct and peer collaboration. Students engaged in discussions and activities designed to build confidence and self-awareness, while also gaining insight into real-world expectations, proper dress codes, meeting protocol, teamwork, time management, stress management, and relationship-building strategies. The workshop successfully bridged the gap between academic theory and practical workplace demands, empowering participants to strive for excellence, cultivate ethical practices, maintain a commitment to lifelong learning, and foster professional development as they prepare to launch their careers.

Unimoney Campus Drive



On October 8, 2024, the Department of Post Graduate Studies in Commerce and Management (MBA) successfully conducted an on-campus placement drive at the Yenepoya Kulur campus. The drive featured participation from two reputed companies, Muthoot Finance Pvt. Ltd. and Mahindra Finance, and was open to both MBA and BBA students from the 2022–24 batch eager to explore job opportunities. A total of 40 students registered after the department circulated flyers and invited registrations through Google Forms shared across MBA, BBA, and BCom programs. Out of these, 12 students 6 candidates each participated in selection processes. Following evaluations, 9 students were selected, including 3 MBA and 3 undergraduate students. This initiative provided valuable career opportunities and strengthened industry-academia collaboration, reinforcing the department’s commitment to enhancing student employability and growth.



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PLACEMENTS

Ms. Divya D.K



We, the Department of Food Science and Nutrition, are delighted to announce the successful placement of Ms. Divya D.K., a dedicated and exemplary student from the first batch of our MSc Applied Nutrition and Dietetics (2023–25 Batch). Ms. Divya has secured the esteemed position of Dietitian at SCS Hospital, Upper Bendoor, Mangalore.

This achievement reflects her hard work, commitment, and the quality education imparted by our department. We take immense pride in her accomplishment and confidence in her ability to contribute meaningfully to the field of clinical nutrition and patient care.

On behalf of the entire faculty and student community, we extend our heartfelt congratulations to Ms. Divya. We wish her continued success, professional growth, and a bright future as she embarks on this exciting new chapter of her career.

Ms. Mahalaxmi Shettigar



We, the Department of Forensic Science, are delighted to share the successful placement of Ms. Mahalaxmi Shettigar, a dedicated and promising student of the MSc Forensic Science (2023–25 Batch). Mahalaxmi has secured an important position at S&S Pharma, Mangalore, marking the beginning of a significant phase in her professional journey.

Her commitment, perseverance, and hard work have paved the way for this achievement. We take pride in her accomplishment and are confident that she will contribute effectively to her new role.

On behalf of the entire department, we extend our warm congratulations and best wishes for her continued success and growth in the dynamic field of forensic science.

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ARTICLE

ವಿಕಾಸದ ಹೆಸರಿನಲ್ಲಿ
ನಿಸರ್ಗ ನಾಶ

By: Nirikshitha
V sem BCom (IAF)
Eco club member

ಸ್ಟೇಟ್ ಬ್ಯಾಂಕ್‌ನಿಂದ ವಾಮಂಜೂರಿಗೆ ಸಂಚರಿಸಿದಾಗ, ರಸ್ತೆಯ ಬದಿಯಲ್ಲಿ ಸಾವಿರಾರು ವರ್ಷಗಳ ಬದುಕು ಸಾಗಿಸಿದ್ದ ಮರಗಳು ಇಂದು ನೆಲಕ್ಕೆ ಉರುಳಿವೆ. ಹಸಿರಿನಿಂದ ತುಂಬಿದ್ದ ಆ ದಾರಿ ಈಗ ಬಿಕ್ಕಟ್ಟಾದ ಬಿಸಿಲಿನ ತೀಕ್ಷ್ಣತೆಯಲ್ಲಿ ನಿಂತಿದೆ. ಈ ದೃಶ್ಯ ಕೇವಲ ಮರಗಳ ಕುಸಿತವಲ್ಲ. ಇದು ನಿಸರ್ಗದ ಅಘಾತ.

ಅಭಿವೃದ್ಧಿ ಮಾಡಿದ್ದೇವೆ ಅಂತ ಹೇಳ್ತಾರೆ... ಆದರೆ ಹತ್ತಿರ ಹೋಗಿ ನೋಡಿದರೆ ನಿಸರ್ಗ ನುಂಗಿ ಹೋಗುತ್ತಿದೆ. ರಸ್ತೆ ಅಭಿವೃದ್ಧಿಯ ಕಾರ್ಯ ನಡೆಯುತ್ತಿದೆ ಎಂಬ ಕಾರಣದಿಂದ ಇಂಥ ಹಲವಾರು ಕಡೆಗಳಲ್ಲಿ ಇದೇ ದೃಶ್ಯ ಕಂಡುಬರುತ್ತದೆ. ಹೌದು, ಅಭಿವೃದ್ಧಿ ಅಗತ್ಯ. ಉತ್ತಮ ರಸ್ತೆಗಳು, ಸಂಪರ್ಕ ವ್ಯವಸ್ಥೆಗಳು ದೇಶದ ಆರ್ಥಿಕ ಬೆಳವಣಿಗೆಗೆ ಸಹಾಯಕ. ಆದರೆ ಅದಕ್ಕಾಗಿ ನಿಸರ್ಗವನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ಬಲಿ ಕೊಡುವುದು ಸರಿಯೇ?

ಒಂದು ಮರ ಬೆಳೆಯಲು ವರ್ಷಗಳೇ ಬೇಕು. ಆದರೆ ಅದನ್ನು ಕಡಿಯುವುದು ಕೇವಲ ಕೆಲವು ನಿಮಿಷಗಳ ವಿಷಯ.

ಇಂದು ಸುಂದರ ಗುಡು ಕಟ್ಟಿದ ಹಕ್ಕಿಗಳು ಬೀದಿಪಾಲಾಗಿವೆ.. ನಮ್ಮ ಜನರಿಗೆ ಮರ ಕಡಿದರೂ, ಮರ ನೆಡುವ ಮನಸ್ಸಿಲ್ಲ.. ಈ ಸಾಲುಗಳು ನಾವು ಎಷ್ಟು ಅಜಾಗೃತ ಬದುಕು ನಡಿಸುತ್ತಿದ್ದೇವೆ ಎಂಬುದಕ್ಕೆ ಸಾಕ್ಷಿಯಂತೆ ನಿಂತಿವೆ.

ನಾವು ಎಷ್ಟು ವಿಜ್ಞಾನದಲ್ಲಿ ಮುಂದಾಗಿದ್ದರೂ ಪರಿಸರ ಜ್ಞಾನದಲ್ಲಿ ಹಿಂದೆಯೇ ಉಳಿದಿದ್ದೇವೆ.

ಒಂದು ದೇಶ ಪರಿಸರ ನಾಶದಿಂದ ಎಂದಿಗೂ ಉದ್ಧಾರವಾಗುವುದಿಲ್ಲ. ಇಂದು ನಾವೆಲ್ಲರೂ ಹಣ, ಕಾರು, ಮನೆ, ಬೆಳ್ಳಿಯ ವಸ್ತುಗಳಲ್ಲಿ ಭದ್ರತೆ ಹುಡುಕುತ್ತಿದ್ದೇವೆ. ಆದರೆ ನಿಜವಾದ ಸಂಪತ್ತು ಎಲ್ಲಿ ಇದೆ?

ಒಂದು ದೇಶದ ನಿಜವಾದ ಆಸ್ತಿ ಎಲ್ಲಿ ಇರುತ್ತದೆ ಎಂಬುದರ ಪ್ರಶ್ನೆ ಇಲ್ಲಿ ಉದ್ಭವಿಸುತ್ತದೆ.

ಹಣ, ಆಸ್ತಿ, ಕಟ್ಟಡ, ರಸ್ತೆಗಳು ಇವುಗಳಿಂದ ದೇಶ ಶಕ್ತಿಶಾಲಿಯಾಗುತ್ತದೆ ಎಂದು ನಾವು ನಂಬಿದ್ದರೂ, ನಿಜವಾಗಿ ನಮಗೆ ಬೇಕಾಗಿರುವುದು ಉತ್ತಮ ಆರೋಗ್ಯ, ಶುದ್ಧ ಗಾಳಿ, ಸ್ವಚ್ಛ ನೀರು ಮತ್ತು ಪೌಷ್ಟಿಕ ಆಹಾರ. ಇವು ಎಲ್ಲವೂ ನಿಸರ್ಗದಿಂದಲೇ ಸಿಗುತ್ತವೆ.

ಅಲ್ಲಲ್ಲಿ ಬಿದ್ದ ಪ್ಲಾಸ್ಟಿಕ್ ಕಸಗಳು ಅಜಾಗೃತ ಬದುಕಿನ ದೈನಂದಿನ ಚಿಹ್ನೆಗಳಾಗಿವೆ.

ಈ ಕಸದ ಹಿಂದೆ ನಮ್ಮ ಶಿಕ್ಷಣದ ವ್ಯರ್ಥತೆ ಕೂಡ ಅಡಗಿದೆ.

ಶಾಲೆ-ಕಾಲೇಜುಗಳಲ್ಲಿ ಕಲಿಯುವ ಪಾಠಗಳು ವಾಸ್ತವ ಬದುಕಿಗೆ ಎಷ್ಟು ಉಪಯೋಗವಾಗುತ್ತವೆ ಎಂಬುದು ಬಹುಶಃ ಪ್ರಶ್ನಾಸ್ಪದ.

ಇಂದಿನ ಕಾಲದಲ್ಲಿ, ಸುತ್ತಲಿನ ಪರಿಸರ ಹಾಳು ಮಾಡಿ, "ಪ್ರವಾಸ" ಎಂದು ಹೆಸರಿಟ್ಟು ಎಲ್ಲೋ ತಿರುಗಾಡಲು ಹೋಗುತ್ತಾರೆ. ಆದರೆ ಅಲ್ಲಿಯೂ ತಮ್ಮ ಬುದ್ಧಿಯನ್ನು ತೋರಿಸಿ ಪ್ಲಾಸ್ಟಿಕ್ ಜವಾಬ್ದಾರಿ ಇಲ್ಲದವರಂತೆ ಎಲ್ಲೆಲ್ಲೂ ಬಿಸಾಡಿ ಬರುವವರು.

ದೊಡ್ಡ ಕಸದ ಬುಟ್ಟಿ ಎದುರಲ್ಲೇ ಇದ್ದರೂ, ಪ್ಲಾಸ್ಟಿಕ್ ಕೆಳಗಿದ್ದರೂ, ಕಸದ ಬುಟ್ಟಿಗೆ ಹಾಕುವ ಶಿಸ್ತು ಇಲ್ಲ.

ರಸ್ತೆ ವಿಸ್ತರಣೆ, ಕಾರ್ಖಾನೆಗಳು ಅಥವಾ ಅರಣ್ಯ ನಾಶದಿಂದ ಸ್ಥಳೀಯರು, ವಿಶೇಷವಾಗಿ ಕಾಡಿನವಾಸಿಗಳು ಹಾಗೂ ಕಾಡು ಪ್ರಾಣಿಗಳು ತೊಂದರೆ ಅನುಭವಿಸುತ್ತಿದ್ದಾರೆ. ಅವರ ಬದುಕು ಹಾಳಾಗುತ್ತಿದೆ.

ನಿಸರ್ಗ ನಾಶದಿಂದ ಬರುವ ಹವಾಮಾನ ಬದಲಾವಣೆ, ಉಷ್ಣತೆ ಏರಿಕೆ, ಭೂಕಂಪ, ಪ್ರವಾಹ ಇವೆಲ್ಲವೂ ಪ್ರಕೃತಿಯ ಕೋಪದ ಸಂಕೇತಗಳಾಗಿವೆ.

ಕೇವಲ ಪುಸ್ತಕದ ಪಾಠಗಳು ಸಾಕಾಗದು.

ನಿಸರ್ಗದ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ಪ್ರಾಯೋಗಿಕವಾಗಿ ಅರಿಯಬೇಕಾಗಿದೆ.

ಮರ ನೆಡುವುದು, ನೀರನ್ನು ಉಳಿಸುವುದು, ಪ್ಲಾಸ್ಟಿಕ್ ಕಡಿಮೆ ಮಾಡುವಂತಹ ಚಿಕ್ಕ ಕ್ರಮಗಳೇ ನಾಳೆಯ ಭವಿಷ್ಯ ಉಳಿಸುವ ಶಕ್ತಿಯುತ ಕ್ರಮಗಳು.

ನೀರು ಜೀವನದ ಮೂಲ.

ಒಂದು ಹನಿ ನೀರು ಉಳಿತಾಯ ಮಾಡಿದರೂ, ಅದು ಭವಿಷ್ಯದ ಜೀವಗಳಿಗೆ ಜೀವದಾತವಾಗಬಹುದು.

ಪ್ರತಿಯೊಬ್ಬರೂ ನೀರನ್ನು ಜೋಪಾನದಿಂದ ಬಳಸಬೇಕು. ಟ್ಯಾಪ್‌ಗಳು ಹರಿಯದಂತೆ ನೋಡಬೇಕು, ಮಳೆನೀರನ್ನು ಸಂಗ್ರಹಿಸಬೇಕು.

ಹನಿ ಹನಿ ನೀರಿಗೂ ಮೌಲ್ಯವಿದೆ. ಅದು ಜೀವನದ ಆಶಾಕಿರಣ. ಹನಿ ಹನಿ ನೀರು ಪೋಲಾಗದಂತೆ ನೋಡಬೇಕು

ಹಿಂದಿನಿಂದಲೂ ಪರಿಸರ ಸಂರಕ್ಷಣೆಗೆ ಅನೇಕ ಚಳುವಳಿಗಳು ನಡೆದಿವೆ .

ಚಿಪ್ಲೋ, ಅಪ್ಪಿಕೋ, ನರ್ಮದಾ ಬಚಾವೋ ಮುಂತಾದವು.

ಆದರೆ ನಾವು ಈಗಲೂ ಖಾಲಿ ಪರೀಕ್ಷೆಗೆ ಪಾಠ ಮಾಡಿ ಬರೆದು, ಜವಾಬ್ದಾರಿಯನ್ನು ಮರೆತಿದ್ದೇವೆ.

ವಿದ್ಯೆ ಎಂದರೆ ಬದುಕಿನಲ್ಲಿ ಅಳವಡಿಸಬೇಕಾದ ಸಂಸ್ಕಾರ - ಅದು ಕೇವಲ ಅಂಕಗಳಿಗಲ್ಲ.

ಇನ್ನು ನಾವೆಲ್ಲರೂ ನಮ್ಮ ದೈನಂದಿನ ಬದುಕಿನಲ್ಲಿ ಚಿಕ್ಕಚಿಕ್ಕ ಹಂತಗಳಲ್ಲಿ ಬದಲಾವಣೆ ತರುವ ಮೂಲಕ ನಿಸರ್ಗದೊಂದಿಗೆ ಶ್ರದ್ಧೆಯಿಂದ ನಡೆದುಕೊಳ್ಳಬೇಕು.

ಪ್ಲಾಸ್ಟಿಕ್ ಬಳಕೆ ತಗ್ಗಿಸಬೇಕು, ಮರ ನೆಡಬೇಕು, ನೀರನ್ನು ಉಳಿಸಬೇಕು, ಮತ್ತು ಪ್ರತಿ ಜೀವಿಯ ಹಕ್ಕನ್ನು ಗೌರವಿಸಬೇಕು.

ನಾವೆಲ್ಲರೂ ಈ ಭೂಮಿಯ ಅತಿಥಿಗಳು ಮಾತ್ರ. ನಮ್ಮ ಮುಂದಿನ ಪೀಳಿಗೆಗೂ ಈ ನೈಸರ್ಗಿಕ ಸೌಂದರ್ಯ, ಶುದ್ಧ ವಾತಾವರಣ ಉಳಿಯಬೇಕು ಅನ್ನುವುದು ನಮ್ಮ ಹೊಣೆಗಾರಿಕೆ.

ಕೆಲವರಿಗೆ ಇಂತಹ ಮಾಹಿತಿಗಳೆಲ್ಲ ಬೋರಿಂಗ್

ಆದರೆ ನಿಜವಾಗಿಯೂ ಇದು ನಮಗೆ ಅರಿವಿಗೆ ಬರಬೇಕಾದ ಸಂಗತಿಗಳು.

ಕೊನೆದಾಗಿ

🌍 "Earth is our mother, not our dustbin."

(ಪರಿಸರ ನಮ್ಮ ಮಾತೆಯ ಸಮಾನ, ಮಾಲಿನ್ಯವನ್ನೆಲ್ಲಾ ಸಹಿಸಲು ಕಸದ ಬುಟ್ಟಿಯಲ್ಲ)

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ಪಾಠ್ಯಕ್ರಮ ಮಾಹಿತಿ

By: Dr. Jyothi Chandra

ದೈನಂದಿನ ಕೆಲಸಗಳನ್ನು ನಿರ್ವಹಿಸುವ ಮತ್ತು ಉತ್ತಮ ವ್ಯವಹಾರ ದಕ್ಷತೆಯನ್ನು ಸಾಧಿಸುವ ಕ್ಷೇತ್ರದಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಪರಿಣಿತರಾಗಲು ಪ್ರೇರೇಪಿಸಲು ಪಾಠ್ಯಕ್ರಮವು ವಿವಿಧ ಪ್ರಮುಖ ವಿಷಯಗಳನ್ನು ಒಳಗೊಂಡಿದೆ.

ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಹೊಂದಾಣಿಕೆ, ಸ್ವರೂಪಣ, ಶ್ರೇಷ್ಠ ನಿರ್ವಹಣೆ, ಕಾರ್ಯನಿರ್ವಹಣೆ ಬಗ್ಗೆ ಸಂಭಾಷಣೆಗಳು, ನಿಯಮಗಳು, ಕಾರ್ಯಪದ್ಧತಿಗಳು, ಲೆಕ್ಕಪರಿಶೀಲನೆ, ವರದಿ ತಯಾರಿಕೆ, ಸಂವಹನ ಕೌಶಲ್ಯಗಳ ಅಭ್ಯಾಸ ಇವುಗಳನ್ನು ಒಳಗೊಂಡಿದೆ. ಈ ಸಲಹೆಗಳು, ತರಬೇತಿಗಳು ಮತ್ತು ಕಾರ್ಯಧಾನಗಳು ವಿದ್ಯಾರ್ಥಿಗಳ ಉದ್ಯೋಗಾವಕಾಶ ಹಾಗೂ ಉದ್ಯಮಗಳಿಗೆ ಸಿದ್ಧತೆಗಾಗಿ ಸಹಾಯಮಾಡುತ್ತವೆ.

ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ವ್ಯವಹಾರ ನಿರ್ವಹಣಾ ಕೌಶಲ್ಯಗಳ ಜೊತೆಗೆ ತಂತ್ರಜ್ಞಾನ ಔದ್ಯೋಗಗಳು, ಸಮರ್ಥ ಡೇಟಾ ವಿಶ್ಲೇಷಣೆ, ತಂತ್ರಜ್ಞಾನ ಉಪಕರಣಗಳ ಬಳಕೆ, ಸರಿಯಾದ ತಂಡ ನಿರ್ವಹಣೆ ಹಾಗೂ ಸ್ವತಂತ್ರ ನಿರ್ಧಾರ ಕೈಗಾರಿಕೆಯ ಮನೋಭಾವ ಹೆಚ್ಚಿಸುವ ವಿಧಾನಗಳ ಬಗ್ಗೆ ತಾತ್ವಿಕ ಮತ್ತು ವ್ಯಾವಹಾರಿಕ ತರಬೇತಿಗಳನ್ನು ಒದಗಿಸಲಾಗುತ್ತದೆ.

ಪರೀಕ್ಷೆಗಳು, ಪ್ರಾಯೋಗಿಕ ಕ್ರಮಗಳು ಮತ್ತು ವರದಿಗಳ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳು ತರಬೇತಿಯ ಫಲಿತಾಂಶವನ್ನು ಮೌಲ್ಯಮಾಪನ ಮಾಡಿಕೊಳ್ಳುತ್ತಾರೆ. ಈ ಮೂಲಕ ವೃತ್ತಿಪರರಿಗೆ ಬೇಕಾದ ಸಿದ್ಧತೆಗಳನ್ನು ಸಾಧನೆ ಮಾಡುತ್ತಾ ಉತ್ತಮ ಉದ್ಯೋಗ ಸಾಧನೆಯ ಮೋಸದಂತಹ ಪರಿಸ್ಥಿತಿಗಳನ್ನು ಎದುರಿಸಲು ಸಿದ್ಧರಾಗುತ್ತಾರೆ

ಡಾ. ಜ್ಯೋತಿ ಚಂದ್ರ
ಪ್ರಮುಖ ಅತಿಥಿ



Soaring into the Future: The Role of AI in Aviation

**By: Dr. Mahammad Irshad M, Assistant Professor,
Dept of Management, YIASCM, Kulur Campus**

As the world becomes increasingly connected and technology continues to advance at a breathtaking pace, the aviation industry is undergoing a profound transformation — driven largely by Artificial Intelligence (AI). From enhancing flight safety and operational efficiency to redefining the passenger experience, AI is rapidly becoming an integral part of how we fly. Experts agree that in the years to come, AI will play a central role in shaping the skies of the future.

(a) Autonomous Flight Operations: Toward Pilotless Skies?

One of the most exciting prospects in aviation is the development of autonomous flight systems. AI-powered autopilot systems are already capable of handling much of a flight's routine operations. However, future advancements could allow for completely autonomous aircraft, particularly in the drone and cargo transport sectors.

These AI systems are being trained to make real-time decisions, analyze data from multiple sensors, and adapt

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to changing conditions — all without direct human intervention. While commercial passenger planes are unlikely to go fully autonomous in the near future due to regulatory and safety concerns, AI will continue to reduce pilot workload and act as a critical co-pilot.

(b) Predictive Maintenance: Fixing Problems Before They Happen

One of AI's most practical applications in aviation is predictive maintenance. Modern aircraft generate terabytes of data on every flight, monitoring everything from engine performance to hydraulic pressure. AI algorithms analyze this data to detect early signs of wear or failure in components.

By identifying issues before they escalate, airlines can schedule maintenance proactively, reduce the risk of mid-air technical failures, and avoid costly flight delays or cancellations. The result: enhanced safety and significant cost savings for carriers.

(c) Smarter Air Traffic Management

As global air traffic increases, managing crowded skies becomes more complex. AI is emerging as a powerful tool to assist air traffic controllers in optimizing flight routes, preventing collisions, and minimizing delays.

Intelligent systems can analyze weather conditions, aircraft positions, and traffic flow patterns to recommend the safest and most efficient routes.

Additionally, AI can support communication between pilots and air traffic control by automating routine exchanges, freeing up human controllers to focus on more critical tasks. These advancements could lead to a more seamless and safer global airspace system.

(d) Revolutionizing the Passenger Experience

Beyond the cockpit and control tower, AI is also making flying more convenient and enjoyable for passengers.

At many airports, facial recognition and biometric check-in systems powered by AI are speeding up security and boarding processes. Virtual assistants and chatbots provide instant customer service, while intelligent

recommendation systems help personalize in-flight entertainment and services.

AI is also being integrated into baggage handling, reducing the risk of lost luggage and streamlining logistics to ensure smoother travel from check-in to arrival.

(e) Fuel Efficiency and Environmental Impact

With increasing focus on sustainability, airlines are leveraging AI to improve fuel efficiency and reduce carbon emissions. AI can analyze real-time data on weather patterns, aircraft weight, and engine performance to recommend the most fuel-efficient routes and speeds.

Some systems even provide pilots with real-time feedback during flight to optimize fuel burn. These improvements not only cut operational costs but also contribute to the industry's broader efforts to combat climate change.

(f) Enhancing Security and Surveillance

Security is another critical area where AI is making a difference. Intelligent surveillance systems can scan hundreds of hours of video footage, detect unusual behaviors, and flag potential threats faster than human operators. AI-powered scanners also improve the accuracy and speed of baggage screening. These innovations help airports and airlines maintain high safety standards without slowing down operations, offering peace of mind to travelers.

(g) Challenges and the Road Ahead

Despite its promise, integrating AI into aviation comes with challenges. Issues around data privacy, regulatory approval, and the need for robust cyber-security measures must be addressed. Moreover, the industry must ensure that human expertise remains central to decision-making, especially in emergencies.

Nonetheless, the benefits of AI are too significant to ignore. Governments, aviation authorities, and tech companies are investing heavily in research and development to unlock AI's full potential in the skies.

Conclusion: A New Era of Aviation

Artificial Intelligence is not just a futuristic concept in aviation — it is already here, quietly powering many of the systems that make air travel safer, faster, and more efficient. As the technology continues to evolve, AI is expected to

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become the co-pilot, engineer, air traffic controller, and customer service agent of the future. With AI onboard, the aviation industry is poised to enter a new era, one where innovation, sustainability, and safety soar to new heights.

RIDDLE TIME!!

RIDDLE 1

I am not alive, but I can grow.
I do not have lungs, but I need air.
I have no mouth, but water kills me.
I can be as small as a spark, or as large as a mountain.
You often seek me for warmth, but I can burn you if you're not careful.
I can dance, I can leap, and I can crawl.
What am I?

RIDDLE 2

I can be cracked, made, told, and played.
I may have a punchline, but I'm not a fight.
Sometimes I go over your head,
Yet I light up the darkest night.
I travel fast in conversation,
But silence makes me disappear.
People groan when they don't like me,
And cheer when I bring them cheer.
What am I?

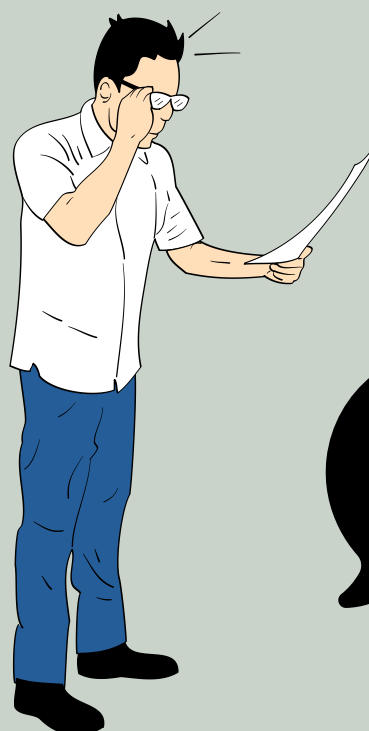
RIDDLE 3

I have many keys but open no doors.
I can sing without a voice and play without hands.
You'll find me in homes, schools, and halls,
Making melodies that brighten your day.
What am I?

RIDDLE ANSWERS
1. FIRE
2. JOKE
3. PIANO

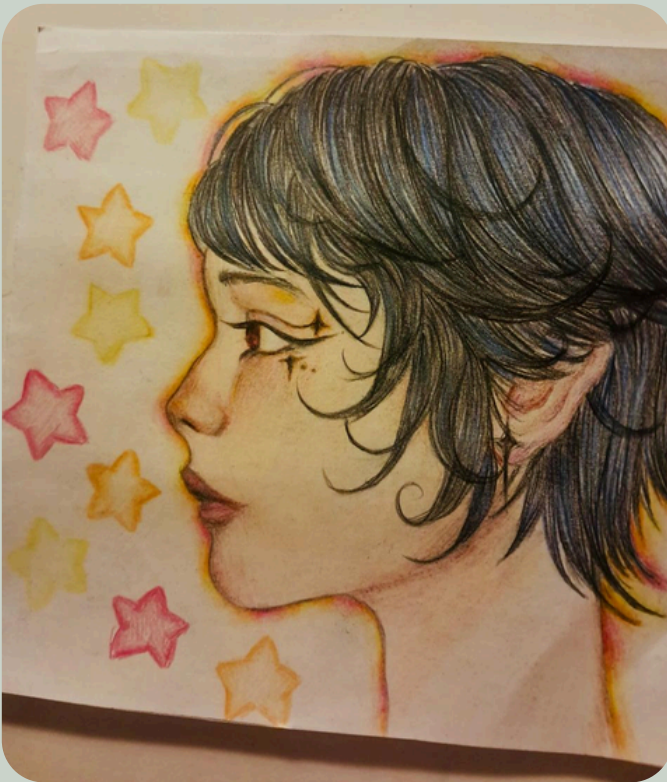
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GALLERY OF ARTWORKS



ISRA IBRAHIM MAMDU
BSC (MICROBIOLOGY)



ZYVA MALEEHA BAYEZID
BA(CD) GRAPHIC DESIGN



SIMAN
BSC (MICROBIOLOGY)

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FUN CORNER

FIND THE DIFFERENCE



ANSWERS

1. One friend's shirt & cap color is different.
2. Hairstyle differs slightly on one friend.
3. One friend is missing an earring.
4. Background plants are different.
5. Shoes & Socks are different.

Look closely at each detail to find all the changes!

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THE ARDOUR YIASCM

ABOUT ARDOUR

The Ardour newsletter, created by the Yenepoya Institute of Arts, Science, Commerce & Management (YIASCM), is more than just a college magazine. It's a hub for youth expression and creativity. Put together by a team of students, each issue of Ardour feels like a vibrant collage, filled with stories, news, interviews, student opinions, artwork, and even memes that reflect campus life.

Ardour aims to spotlight the cool things happening around campus, from student achievements and events to personal stories and creative writing. It's a place where students get to express their unique voices and share their views on what matters to them, whether it's music trends, local heroes, or how to beat exam stress.

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